

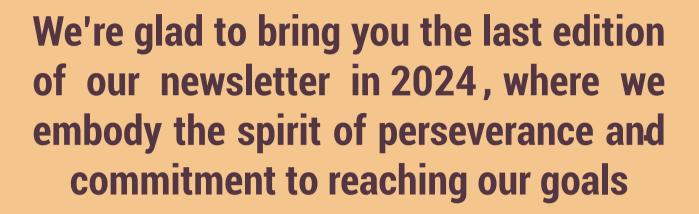
Focused on the Goal, Resolved in our Pursuit

Last Edition for 2024



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Join us as we share passionate updates and events that keep us focused and motivated !

Check out our AW Webinar Section:

We were very happy of positive feedback received from our webinar activities (Invest with Confidence – Your Gate for Entering the UAE Market & Best Practices for Invoicing & Accounts Receivable Management) where our respectful speakers presented a detailed guide to the benefits and features of having a solid invoice management system, spotlighted on the cost reduction that could be made of implementing such strategy and how it can boost cash flow, and profitable venture opportunity in the growing market like the UAE.

We've made a section on our website for our collective webinars Available now in both Arabic and English languages click below to check it out :



AW Qatar Office

Introducing our **AW Qatar office** located in the heart of Doha, some glimpses from our team in productive meetings and collaboration filed with energy forming strategic partnerships and fostering strong relationships

Pay us a visit to Wholesale Market Street, Building No.139, Mezzanine Floor No.1, near Regency Market and Aramex and let us have a complimentary discussion and take care of your corporate financial concerns.



FIRM FOCUS

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Legal Case Study

One of our clients in Dubai, UAE engaged us to address a commercial dispute with a debtor in **Qatar**, involving a claim amount, despite our initial attempts at amicable resolution, the debtor consistently made empty promises, eventually becoming non-cooperative and ceasing all correspondence.



We advised the client to initiate the legal procedures against him in **Qatari Courts** and sent him a legal proposal and the client approved.

We approached our partner law firm in Qatar and started the prelitigation procedures. We approached the debtor and sent him a legal notice through the notary public, the debtor became aware that we were capable of filling the case against him in front of this country's jurisdiction, and if payment was not made, we would **seize his trade license** and request the court to **seize his assets and sell it in a public auction** in addition to that we will **request the outstanding amounts along with all compensation** arising from damages incurred as a result of withholding his financial dues.

Legal Case Study

Consequently, the debtor approached us and offered to sign a settlement agreement to pay the outstanding amount in monthly installments.

The client approved and the debtor scheduled a meeting with our partner law firm and signed the agreement by which we can ensure legal enforcement in the event of any payment defaults.

What makes us extraordinary here?

1 - As a result of our prelitigation efforts, we saved our client all the court fees and other governmental fees.

2-The client did not have to wait for the lengthy legal procedure, typically taking 6-8 months.

3 - The settlement was formalized through an agreement drafted by our professional partner law firm, providing a strong legal basis for enforcement in case of payment defaults.

4 - Our extensive network of effective partnerships worldwide sets us apart from traditional law firms.

Team Bonding

Celebrations was a huge part of our team bonding activities in 2024, here are some of our fun and binge effectiveness across our marketplaces.

Filled with humor, laughter, and delicious treats, it was a wonderful occasion that strengthened our relationships both personally and professionally.



Team Bonding



UAE National Day celebration in AW UAE



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Team Bonding



Oman National Day celebration in AW Oman



Credit & Collection Summit Oman 2024

A break attending record happened in our recent **Credit & Collection Summit Oman** that was held on the last 5th of November at Movenpick Hotel, Muscat, organizing was a collaborative effort done with the **Future Event Media & Productions** that set a new benchmark for industry events in the Middle East by brought together **+200** top industry experts from **Oman, the GCC, and globally**, to discuss and explore the latest Strategies and Technologies in Credit Risk Management, Debt Recovery, Collections Automation, and Digital Transformation.

Take a look at some of the event pictures below and if you want to have the event business report with all the data <u>Click here.</u>



"See you in next edition"

Thank you for being part of the AW community!



Redefining Corporate Excellence

