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Ramadan, the Holy month is approaching. This is a month of fasting for Muslims, a month filled with happiness and joy for all.

This Ramadan is a bit different. This is now being met with curious eyes, as people all over the world wonder how this Holy month can be celebrated with the current pandemic situation. Ramadan traditionally has always meant large gatherings, huge feasts, greeting family and friends. People meet joyfully with loved ones to break the fast at tables filled with variety of dishes. This year it will be different from anything that we have experienced in the past.

The basis of Ramadan this year for all of us is to understand what people have gone through in this pandemic and when they are deprived of things in life. This is definitely an additional learning for all of us.

Due to the Covid-19 situation, our (the United Arab Emirates) government has put in place proactive measures to ensure our safety during the Holy Month of Ramadan, so how will we celebrate this year? The past months have taught us to be resilient, equipped us fully with the skills and flexibility to adapt to the changes. We need to take advantage of the acquired skills, use the technology and not let this pandemic hamper our spirits, but to proceed to celebrate this holy month in much more creative ways.

Many of us are stuck in our places, unable to travel to meet family and celebrate along with them. **Yet, we can celebrate.** Like having our office meetings via TEAM, ZOOM, etc., it is possible for us to use these techniques and meet our family and friends and share our joy & happiness.

During this period, visiting the needy and sick is also done. But Covid-19 has put restriction on this too. However, does this stop us from making phone calls, messaging them and keeping them in our prayers. Although the pandemic has been a challenging experience for all of us, it has taught us to be appreciative, find innovative ways to challenge situation and to be grateful that we are safe, healthy and alive.

Let us all look forward to celebrate Ramadan in a very special way this year, keeping in mind the guidelines and always prioritizing health and at the same time honoring traditions and adding lots of creativity to our celebrations.

CELEBRATIONS!







Women's Day!

"Finally men have realized how valuable women are"

-- Women;)

Kidding aside, we as women felt happy how the men in AW Holding have took their time & energy to give us this surprise. We are thankful to be working in a company in which women are equally celebrated!

This month we have put the center light to the women in the company. Remembering the women in our life and all the women in history who have fought hard for us to have equal rights the same as men. As mentioned the no. of women in the company are growing, and we hope for it grow more!

Thank you from the bottom of our hearts! <3



January, February & March B-days!

As one family, we always find some time to celebrate the birthdays of our co-workers. Through this time we laugh, share cake together and through this small things we remember that more than work, we are a family.

JANUARY the glamorous!

MARCH the intuitive



Wishing the celebrants many more years of happiness, peace & good health always!







SNIPPETS OF THE SMALL CELEBRATIONS WE HAD AS A FAMILY.....

Breaking News:

FOR QUARTER 1 OF 2021



AW Holding Family is growing!

For the last couple of months, we have grown in number! Below are the new members in AW Family:

Masroorthe politician



Riyazthe boxer



Gagandeep in thoughts



Mohan smiling face



We welcome you to AW Family and we wish that you feel valued & athome.

The smile of a baby is an antidote to melt away your stress.

Not only have we welcomed new colleagues but we have also expanded as a family by welcoming new babies in AW Family.

This year and last year, our officemates have welcomed angels in their midst.

Congratulations Shilpa, Dempsey, Raneesh & Shohaib! We wish them all the bliss this life can offer and many more.



Bachelor no more!

Good news or bad? We will figure out afterwards!

Also, another news from the team, two bachelors are up for marriage this year. Love indeed conquers all because, amidst of COVID our colleagues are standing strong and very eager to get this marriage going!

We wish you all the best in your engagement life Mosab & Arbaaz.



The more we get together, the happier we will be!

As what our Chairm an has said, "Family & Business has no borders" which deems to be true as just days ago we have celebrated as one family in the AW GCC Meet. After the event, we have developed new friendship with our AW Oman, AW KSA Family.

Congratulations to Shem a Molla, who is the project lead of this event. And also to Mr. Hayat for the video he created. Job well done.

And congratulations as well to the band who performed live in the event, named: Janat-e-AW., song was composed originally by our own Ms. Meera Nair. I hope you listened well and took advantage of the free concert because next time, charges may apply.

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Message from our Group Executive Chairman:



The Sky is not the limit!

"Extraordinary effort yields extraordinary results"

I am one of the people who strongly believes that **anything in life is achievable**. I am saying this not because of all the inspirational books and quotes that I have read but more than that it is because I myself have experienced this. Looking back in my journey I have always been positive and tried my ultimate best to give maximum efforts, hoping that someday it will bear fruit and I can achieve the dreams that I have for myself and my family.

Years later I can say that I have achieved the dream that I had before but still, I am aiming for more. Mainly because having dreams in life makes you push more, work harder and hope. These things will drive you to be the best individual you want to be, may it be work wise or personal aspect.

But we should not also be drowned in just dreaming but rather to always remember that working hard is the fuel for you to get to your end destination, which is your ambitions.

I am ending this message by reminding you of the favorite quote that I have which is - The sky is not the limit!

Stav safe & well

GROUP EXECUTIVE CHAIRMAN