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Transformative Journey

Celebrating a Journey of Growth Learning, and Success

Joining Date: 4th Aug 2014

Nearly a decade-Nine Years of Transformative Growth and Leadership

In the fast-paced world, longevity in one organization is a fare feat. In an era where career paths often resemble winding mazes, filled with unexpected turns and challenges, there are moments that stand out as true milestones. For me, one of those moments arrived recently as I celebrated my ninth anniversary. This journey has been a remarkable one, filled with valuable lessons, unforgettable experiences, and the joy of contributing to a company that has become like a second family.

These years have been a testament to the power of dedication, leadership and a relentless pursuit of excellence.

Nine years ago, when I first walked through the doors, little did I know that this journey is going be transformative.

The early days were marked by a learning curve that resembled a steep mountain, but they were also characterized by unwavering support from colleagues and mentors who guided me through the intricacies of my role.

As the years passed I had the privilege of witnessing the company's evolution. We didn't just grow in size but also in terms of our impact and reach.



One of the most valuable lessons

I've learned during my time here is the power of collaboration. Working together as a team, we've tackled challenges that seemed insurmountable and celebrated victories that were nothing short of extraordinary. It's the people who make it a special place, a community where diverse talents converge to achieve a common goal.

Throughout these nine years, I've been fortunate to be a part of projects that have pushed the boundaries of our capabilities. These experiences have enriched my professional life and helped me grow not just as an employee but as an individual.

As I reflect on the journey thus far, I feel a profound sense of gratitude for the opportunities.

Looking ahead, I am excited about the future. The next chapter promises new challenges, fresh opportunities, and the chance to continue growing alongside this exceptional organization. I am confident that our commitment to excellence will remain unshaken.

In conclusion, these nine years have been an incredible adventure, and I am eager to see what the next phase of this journey holds. To my colleagues, mentors, and everyone who has been a part of this incredible ride, I extend my heartfelt thanks. Together, we have made not just a workplace but a second home—a place where dreams take shape and milestones are celebrated.

Meera Nair Group Chief Operating Officer

Success Story

Another Egyptian Challenge for AW CBC

Navigating through challenging economic and currency exchange issues in Egypt posed formidable hurdles. The ongoing currency exchange challenges heightened the difficulty of the task, making it an uphill battle from the outset.

Undeterred, our experienced team displayed exceptional agility, leveraging their expertise to adapt strategies
engage in numerous in-person meetings, and conduct

Kishan Ru

Debt Setteleme

Kishan Rupani
Debt Settelement - CBC

rigorous negotiations with the debtor. Through tireless efforts and a deep understanding of both the financial intricacies and cultural nuances, we established a constructive dialogue with the debtor

Our commitment to surpassing obstacles bore fruit, as we not only achieved successful negotiations but ensured the complete collection of the outstanding payment. Despite these formidable challenges, we emerged triumphant by USD. The 100,000 successfully collecting the full payment, exceeding satisfaction of our client, who lauds our services, is a testament to our team's dedication and the robustness of our approach. This success is a reflection of our unwavering dedication to client satisfaction, showcasing our ability to triumph against all odds and deliver exceptional results.

Cheers to all the AW CBC champions for going the Extra Mile!

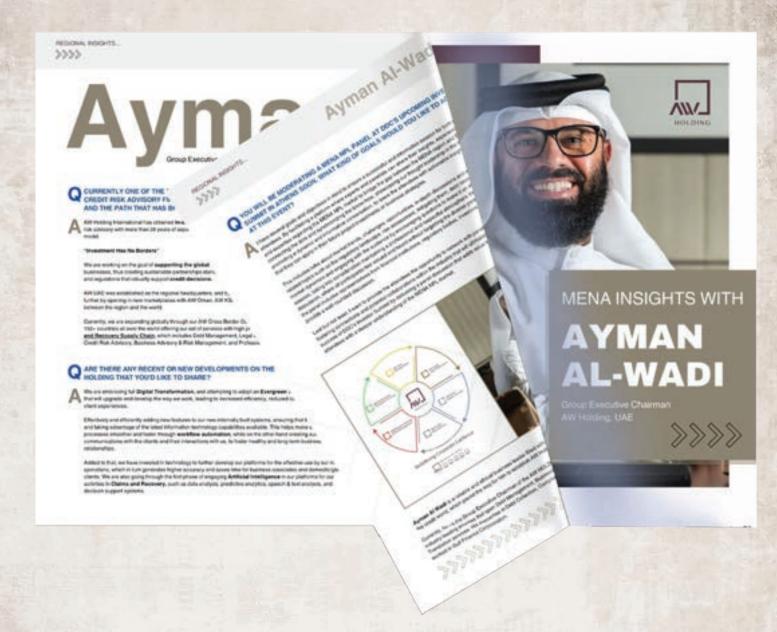
Highlighted Cross Border Center Events

GLA Event

At this year edition of Global Legal Association Litigation & IP Annual Conference in Amsterdam, our Group Executive Chairman! Mr. Ayman Al-Wadi, Received the prestigious Rising Star Award from the GLA that was truly an amazing accomplishment. Also, the AW Holding team was awarded as the Best Service Provider to the Legal Sector of the Year! We are truly proud to be part of such a talented and dedicated group Mr. Ayman Al-Wadi provided a kicker keynote presentation at the GLA with such a brilliant audience and discussed the captivating topic of Pre-litigation & Litigation in the world of Debt Collection.



Debt Business Magazine Mr. Ayman Al-Wadi Interview!



- In this interview, our Group Executive Chairman Mr. Ayman Al-Wadi talked about the key trends and opportunities in the MENA debt management and credit risk advisory sector, emphasizing the importance of digital transformation and technological innovation.
- Get to know all the panel topics that will be discussed by Mr. Ayman Al-Wadi at the 10th Edition DDC Investors Summit 2023 from the full magazine edition Here.

Promotions

We are excited to announce some well-deserved promotions within our team. These individuals have consistently showcased their expertise, and commitment towards their roles, and earned their transitions.

Please join us in congratulating Hadeer Khalil on her promotion from Paralegal Specialist to Legal Counsel. Hadeer's exceptional legal knowledge and unwavering work ethic have earned her this significant milestone in her career journey. We are confident that she will continue to excel in her new role, providing invaluable guidance and support to our legal department.





Next up, we have **Ahmed Hassan**, who has been promoted from IT Technical Support Engineer to Senior IT Technical Support Engineer. Ahmed's outstanding technical skills, coupled with his exceptional problem-solving abilities, have made him an invaluable asset to our team.

Once again, congratulations Hadeer and Ahmed We appreciate your contributions immensely



Best Performers

Applauding the outstanding efforts of our top performers from the past quarter

Zaheer Sayed

Debt Settlement

Mohan Jerry

Debt Settlement

Khadiga Zobair

Business Research / Tele Sales



Anniversary

Happy Anniversary to our esteemed Group COO and a valued member of our AW Holding family,

Mrs. Meera Nair for completing
Amazing 9-year journey filled with dedication,
passion, and boundless achievements.
Thank you for your outstanding contributions!

Also, a big *Congratulation* to Mr. Mosab Abdalla, our Group Head of Legal, on reaching another milestone with us, completing 5 years. Your expertise has been invaluable to our success.

Newcomers

We are delighted to introduce the newest members of the company who have recently joined us. These talented individuals bring a fresh perspective to our organization, and we couldn't be more enthused to have them on board:

AW UAE

Shawaiz Humanayun Debt Settlement Specialist

Nandha Kumar Debt Settlement Specialist

Mohammed ShabbirDebt Settlement Specialist

AW Egypt

Lama EL-Sheikh International Relationship Officer

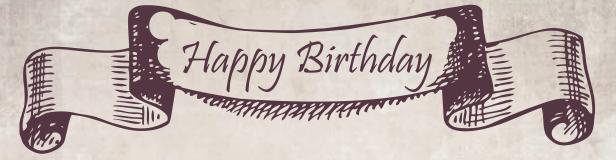
Sayed Radwan
IT Technical Support Engineer

Ibrahim Adel Odoo Developer

Farewell

We bid farewell to our dear colleagues, who have been invaluable members of AW UAE team, and we wish them best of luck for their future endeavors:

Mary Elaine Cimafranca Gagandeep Singh Masroor Shah Good Julk!



Birthdays are time to celebrate, and we believe in making every moment count, we are sending our warmest wishes to everyone for his birthday during last quarter

AW UAE

Abdul Rahman Bin Al Yafai
Hadiya Irfan
Multazim Kallamkoden
Mohamed Hosny Ebid
Karim Attia
Rolando Jr. Villareal
Jihas Najeeb
Shahwaiz Hamunayun
Venkateshwaran Selvaraj
Katrina Pulusan
Mohan Ramakrishnan
Bosco Dsouza

AW Egypt

Hadeer Khalil
Mayar Adel
Mahmoud Tarek
Mohamed Khatter
Amal Ahmed
Aliaa Atef
Omar Osama
Ahmed Shady
Yassin Nuru





Marriage

We're thrilled to share some heartwarming news that Love has been blooming among our amazing team, and we couldn't be happier for our employees who have recently tied the knot.

Congratulations to our Colleague Ahmed Hassan on getting married, we wish you happy days Ahmed!

New Baby Born

We are pleased to celebrate the arrival of some precious bundles of joy within our company family. Let's take a moment to cherish these wonderful moments and congratulate our amazing employees on their new arrivals!

Baha Mohammed for having **New Baby Girl**Dempsey Mascarehas for having **New Baby Boy**





Chairman Message Giving Our Crew the Props They Deserve



Our success as a company is a testament to the power of collaboration, dedication, and the unwavering commitment demonstrated by all members of our team.

We want to acknowledge the efforts put forth by everyone in contributing to our collective progress. It is your hard work, determination, and passion that have brought us this far. Whether it's going above and beyond in meeting targets or supporting your colleagues during challenging times, your devotion to excellence has not gone unnoticed.

We firmly believe that our advancement as an organization stems from fostering an environment where every voice is heard and valued. Each member of our team brings unique perspectives, and skills that contribute to our overall success. It is through collaboration and synergy that we are able to achieve prosperity.

As we navigate through these uncertain times in the world around us, it becomes even more important for us to lean on one another for support and encouragement. Remember that you are not alone - we are all part of something bigger than ourselves.

Ayman Al Madi
GROUP EXECUTIVE CHAIRMAN
AW HOLDING INT'L

Check Out Our Recent Blogs!

How Legal Debt Settlement Services Can Help Businesses in Collecting Bad Debts?

Companies often struggle to collect unpaid debts from other businesses. Pursuing collections in-house can be difficult, inefficient and costly. This is where legal debt settlement services in Oman can help companies recover money owed to them, in this <u>Blog</u> we will explore 5 reasons that show us how the Legal debt settlement services by AW Oman can help us in collecting our B2B debts.

How A Debt Collection Agency Can Save Your Business from Financial Ruin!

Unpaid debts can cause income depletion for a business, making it uneasy to cover expenses and invest in growth opportunities. These challenges can create significant financial stress and hinder the overall success and stability of the business. However, enlisting the help of a professional debt collection agency in UAE can be a game-changer. These agencies have the competence and resources to effectively communicate with debtors and recover the funds owed to your your business. Here are 5 factors whereby debt collection services can protect your business from financial ruin.

Receivable Management Solutions in Debt Collection Companies!

The primary goal of an accounts receivable solutions collection agency is to improve cash flow for their clients by reducing outstanding debts and improving overall collections efficiency. They employ various strategies and techniques to achieve this, including skip tracing, credit reporting, debt negotiation, and litigation when required, you will get to know all about the RMS in this <u>Blog</u>.



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